



CASE STUDY | The Digs

"The Digs" gives students 24 hour Internet access

Based in Huddersfield, with easy access to the town centre, "The Digs" at Storthes Hall campus provides accommodation for 1100 students. The Digs was designed to incorporate all the facilities that today's student demands: accommodation is offered with en-suite facilities, private study zones and communal/entertainment areas.

Property developers find an answer to Internet Technology challenge, with a solution from MCW

Property investors, Ubrique Services Ltd, took many requirements in consideration before progressing with the development: a primary attraction for students was broadband internet access at all times. The problem for Ubrique lay in their own skills - experts at Student Accommodation, Internet technology was not their forte.

Ubrique sought assistance from the MCW group, a leading IT services company which offered extensive experience in providing this type of facility for students.

Mr Shay Meshulam, the Operations Manager of Ubrique said "We chose MCW for the project in order that we can focus our efforts on ensuring the Students at our accommodation are well taken care of and to leave MCW to provide all the IT infrastructure, systems and support." He went on to say "better still MCW made the capital investment rather than us!"

No ongoing management concerns for Ubrique

MCW Group was able to install the complete system at no extra cost to the developer. Students at The Digs would enter into a contract directly with MCW who also take on complete operation the system, removing the strain of ongoing management from the property developer



"We are totally committed in providing the students with the best possible internet access solution"

Students enjoy unlimited Internet access

With the system now in place, students can enjoy unlimited access to the internet. The flexibility of the system allows students to choose the amount of bandwidth they want to download and which payment option to use. Annual costs vary from £117 to £235 based on bandwidth. Payment can be made annually or monthly. 7 and 14 day passes are also available for time download, whilst wireless guest access can purchased on an hourly basis. Students can log into their own account via a website created by MCW - where secure payments can be also be made.

MCW manages the technology remotely from its headquarters and students experiencing problems can contact either MCW's dedicated call centre, or an onsite designated support assistant (MCW Group employs a number of students who live on site to assist with any immediate support issues).

The extensive facilities offered at The Digs are a big attraction for students at Huddersfield. Work can be undertaken late in the evening without the worry of getting back to bed after dark; communication with fellow students and tutors is extremely convenient - allowing them to swap notes, forward links or simply chat at any time. Families too, can get in touch at any time, without the expense of a long phone call, ideal for homesick students and worried parents.

The technology, connection charges and ongoing management are dealt with by MCW removing unnecessary responsibility from the property developers.

Ron Morris, Director of the MCW Group Ltd quoted

"We are totally committed in providing the students with the best possible internet access solution. We also see this as a real benefit to the property developers, as they can provide an additional and very desirable service to their student, at no capital cost to them."

