

What is a Company's Most Important Asset?

If you ask this question to a number of different companies, you may get a number of different answers but how many will answer, The Employees?

A recent survey by the Chartered Management Institute (CMI) shows that managers are aiming to focus inwards on their employees during the coming year. The CMI says that companies who invest in the development of staff through training have a better chance of taking advantage of the economic upturn.

A recent government-commissioned review said "Managers depend on their people to deliver the strategy and so should be doing everything they can to inspire, motivate and support them".

Whilst the excuses of time and money can be used to delay training, companies should ask themselves do they want to prevent the "brain drain" when the job market improves and keep their most valuable asset to help bring the company out of the difficult economic climate.

Training is a good staff motivator and is the way forward!

Why Choose MCW for PRINCE2

MCW has been working in partnership with a leading UK PRINCE2 training organisation to deliver courses to local business within the North West. With an above national average pass rate of between 93% - 99%, choose MCW for your PRINCE2 training to be assured of the highest quality and best opportunity of gaining this valued project management qualification.

PRINCE 2 Foundation & Practitioner 2009 – 5 day

Altrincham: 8 – 12 February 2010
Wrexham: 22 – 26 March 2010

PRINCE 2 Foundation 2009 – 3 day

Altrincham: 8 – 10 February 2010
Wrexham: 22 – 24 March 2010

PRINCE 2 Practitioner 2009 – 2 day

Altrincham: 11 – 12 February 2010
Wrexham: 25 – 26 March 2010

Places are limited and are selling fast, so to guarantee your place, call Lisa or Karen today.

Short Courses for February 2010

To assist companies to invest in their employees, MCW is offering £30 off the below courses subject to availability. To take advantage of this offer, contact Karen or Lisa today.

Course	Level	Date
MS Word 2003	Introductory	1 Feb
HTML	Introductory	1 Feb
Word 2003	Intermediate	2 Feb
HTML	Advanced	2 Feb
PowerPoint 2007	Introductory	2 Feb
PowerPoint 2007	Intermediate	3 Feb
PowerPoint 2007	Advanced	3 Feb
Fireworks	Introductory	3 & 4 Feb
Word 2003	Advanced	3 Feb
Fireworks	Advanced	5 & 8 Feb
Word 2007	Advanced	4 Feb

Other courses running in February include:

Course	Level	Date
Project 2007	Introductory	8 Feb
Project 2007	Advanced	10 Feb
Flash	Introductory	10 & 11 Feb
Outlook 2003	Introductory	11 Feb
Outlook 2003	Advanced	12 Feb
Excel 2003	Introductory	15 Feb
Excel 2003	Intermediate	16 Feb
Excel 2003	Advanced	17 Feb
Photoshop	Introductory	15 & 16 Feb
Photoshop	Advanced	17 & 18 Feb
Outlook 2007	Introductory	18 Feb
Outlook 2007	Advanced	19 Feb
Death by PowerPoint		22 Feb
PowerPoint 2007	Intermediate	23 Feb

ECDL versions 5

The dates for February are:

Date	Module	No of Days
24 & 25 Feb	Module 2	2 days
26 Feb & 1 March	Module 3	2 days
2 & 3 March	Module 4	2 days
4 March	Module 6	1 day
7 March	Module 7	1 day
8 & 9 March	Module 5	2 days
10 March	Module 1	1 day

For more information and costs contact Karen or Lisa on 01978 340353 or 01978 340372.